



News to Give You an Edge in Your Business

We know how important news is to your business. Whether you are doing competitor analysis, researching industry trends or conducting brand research, you need a solution that gives you the news you need, in a format you can share with others.

The NewsEdge portal provides real-time news management and delivery for business professionals. We offer content from over 18,000 licensed and web sources, extensively tagged for detailed search. Plus, we provide you with tools that let you share the news with your users – whether as a hand-crafted newsletter for your executives, an automatically-generated RSS feed for your research team, or a story posted on Twitter.

When your company needs to stay on top of the news, the NewsEdge portal provides timely, business-relevant content and powerful tools to produce high-impact results.

» **Broad News Coverage**

Gain access to over 18,000 breaking news and key trade publications, web sites, blogs and social media feeds, an extensive source list that is growing over time.

» **User-friendly Features**

Leverage search tools targeted for novice and advanced users to simplify query building, and one-click access to data visualization to analyze your search results. Integrate your own content as needed.

» **Easy Distribution**

Use tools for designing newsletters and for subscription management. Take advantage of additional distribution options via alerts, RSS feeds, and sharing to social media.

» **Usage Reports**

Get reports on logins, session frequency, session length, reads and reads by source, for example email, newsletter, RSS, etc.



Communication

Whether you need to publish a branded newsletter for your C-suite, add targeted news to a company portal for your HR team, or set up a series of alerts for your sales team, the NewsEdge portal makes it easy to manage it all.

» Newsletters

Create and customize your newsletter using simple templates and tools. Distribute your newsletter via email or publish it to a web server, delivering it immediately, or scheduling it for later distribution. Allow your newsletter readers to manage their own subscriptions.

» News Widgets

Post news directly to your website. With multiple customization options, widgets are a smart way to integrate news seamlessly without tying up valuable resources.

» RSS Feeds

Set up on-demand feeds using our one-click RSS tool. Enable RSS from a saved search to deliver timely news stories, or use a story folder to curate news, depending on your audience's needs.

» OPENS API

Use the OPENS API developer toolkit to create a custom application or to integrate news search and filtering into your own applications. We offer APIs for search, email alerts, RSS-feed building, and newsletter publishing.

About Moody's Analytics

Moody's Analytics provides financial intelligence and analytical tools to help business leaders make better, faster decisions. Our deep risk expertise, expansive information resources, and innovative application of technology help our clients confidently navigate an evolving marketplace. We are known for our industry-leading and award-winning solutions, made up of research, data, software, and professional services, assembled to deliver a seamless customer experience. We create confidence in thousands of organizations worldwide, with our commitment to excellence, open mindset approach, and focus on meeting customer needs. For more information about Moody's Analytics, visit <https://www.moodyanalytics.com/>